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Prinx Chengshan (Cayman) Holding Limited

浦林成山（開曼）控股有限公司

(incorporated under the laws of Cayman Islands with limited liability)

(Stock Code: 1809)

PROFIT ALERT

This announcement is hereby made by PrinX Chengshan (Cayman) Holding Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended December 31, 2018 and the information currently available, it is expected that the Group’s net profit for the year ended December 31, 2018 will increase greatly more than 150% as compared to that of the year ended December 31, 2017. The increase in net profit was mainly attributable to (i) an increase in gross profit margin for the year ended December 31, 2018 resulting from the tightening control of the Group over the procurement costs by integrating the supply chain; and (ii) an increase in product sales revenue for the year ended December 31, 2018 driven by the continuous strengthening of product competitiveness of the Group.

The information contained in this announcement is only based on the preliminary assessment made by the Board after reviewing the unaudited consolidated management accounts of the Group for the year ended December 31, 2018, which have not been audited or reviewed by the Company’s independent auditor or the audit committee of the Board. Shareholders and potential investors are advised to refer to the details in the audited annual results of the Company for the year ended December 31, 2018.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Prinx Chengshan (Cayman) Holding Limited
Che Hongzhi
Chairman and Non-executive Director

Shandong Province, China, January 21, 2019

As at the date of this announcement, the Board comprises Mr. Che Baozhen, Mr. Shi Futao and Ms. Cao Xueyu as executive Directors; Mr. Che Hongzhi, Mr. Wang Lei and Mr. Chen Yansheng as non-executive Directors; Mr. Zhang Xuehuo, Mr. Choi Tze Kit Sammy and Mr. Wang Chuansheng as independent non-executive Directors.